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Briefcase

**December 30, 2002**

**GENERAL**

Boulder business partners Carolyne Rideg and Tracy Rowland, announce the Dec. 8 opening of **Niawise Studio**, at 1600 28th St. NIA (nee-ah) stands for Neuromuscular Integrative Action, a personal-growth, mind-body-spirit fitness program. (303) 442-1421.

**Benjamin West** of Boulder announces the appointment of Ambur Murphy as project coordinator (303) 530-3885.

**Philip Tobias** teamed with Lynn French of Steamboat Springs to produce the user guide documentation for the free employer-searchable online membership database of the Boulder Writers Alliance at [www.BWA.org](http://www.BWA.org). (303) 447-2503.

**FINANCE**

**Karla Whittenburg**, CPA, CVA, was promoted to senior manager in the governmental audit practice for Clifton Gunderson LLP. (303) 466-8822.

**MARKETING**

**Sterling-Rice Group**, a brand development and integrated marketing firm, hired local telecom marketing executive Brad Derthick as the firm's new research director. He will oversee the quality and integrity of Sterling-Rice Group research on behalf of its clients. Additionally, Derthick will assist with new business activities and direct the firm's consulting and integrated marketing teams' knowledge and application of research across a variety of business opportunities. Derthick will manage an internal team of research professionals dedicated to enhanced research techniques and knowledge transfer across Sterling-Rice Group's staff and in support of its client initiatives. (303) 444-6311.

**REAL ESTATE**

**Hanna Marsden** from Coldwell Banker Residential Brokerage 28th Street won the Quarterly Best Award for the third quarter (303) 588-1001.

**TECHNOLOGY**

The **Boulder Scientific Co.** facility in Mead won the annual Responsible Care Achievement Award given by the Synthetic Organic Chemical Manufacturers Association. The award recognizes chemical manufacturing facilities that have demonstrated a strong public commitment to environmental, health and safety performance, which is encouraged by the industry's voluntary Responsible Care program. (202) 721-4144.

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