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## BUSINESS

## Local

» Twenty Ninth St.

## Business Plus

National /  
International

## Home Sales

## Columnists

## Blogs

## Submit

» Submit a Briefcase item

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» Submit a 15 sec.  
business pitch» Submit a 15 sec.  
product pitch» Top 25 Women-Owned  
Businesses submission  
formTop 50 Boulder  
and Broomfield  
County businesses

» 2005 list



## MARKETS-AT-A-GLANCE

- Dow
- Nasdaq
- Other indexes

## SPECIAL REPORTS



## Local Business Family Trees

Local company family trees  
 trace histories and reveal an  
 innovative ecosystem. **full**  
**story »**

biotech tree »

data storage tree »

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## Briefcase - Oct. 23

October 23, 2006

## GENERAL

**Boulder Cleaners Inc.** earned the Certified Environmental Drycleaner designation from the International Fabricare Institute's Professional Certification program. (303) 581-0630.

**Eric R. Jonsen** joined the Weins Group in Broomfield as general counsel. (303) 355-3838.

## ADVERTISING

**Sterling-Rice Group**, of Boulder, retained Dallas-based Cheddar's Restaurants and has re-engaged previous clients Alberto Culver, Pepperidge Farm and Rubbermaid. The group also promoted **Jennifer Jones** to group account director and director of design strategy. (303) 417-6303.

TDA Advertising & Design, of Boulder, hired **Teri Fildey** as director of client services. (303) 247-1180.

**Philip Tobias**, of Boulder, taught an expert session at the Boulder Writers Alliance Expo 2006 entitled "Using Adobe Photoshop to Create Professional Graphics for Web or Print." (303) 447-2503.

## ARCHITECTURE / DESIGN

**Ted Godfrey** joined Studio NYL Structural Engineers in Boulder as a project engineer. (303) 558-3145.

## PUBLIC RELATIONS

**CTA Integrated Communications**, of Louisville, received five awards from the International Association of Business Communicators, Southern Region, including three Silver Quill Awards and two

Merit Awards. (303) 665-4200.

Boulder-based **Metzger Associates** has been retained by bpCentral Inc. to handle national media and investor relations. Separately, Metzger recently received the Silver Pick from Public Relations Society of America's Colorado

## NEW SEARCH

## MarketPlace



- [Classifieds](#)
- [Personals](#)
- [Ask an Expert](#)
- [Colorado Health Directory](#)
- [Subscriber Services](#)
- [Place A Classified Ad](#)
- [Advertising Opportunities](#)



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cardigan  
to a doggie bag,  
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Boulder's  
New Retail  
District.

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yourself.



Merit Awards. (303) 665-4200.

