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Briefcase - June 28

**June 28, 2004**

**GENERAL**

**Mathnasium** of Boulder opened at the Forest Park Retail Center at 95th Street and Arapahoe Avenue. Mark Casey of Casey Partners Ltd. represented Mathnasium in the lease negotiations. (303) 665-6000.

**Integrated Performance Solutions Inc.** of Colorado Springs hired Dave DiVesta to be a regional business development manager for Colorado, New Mexico and Wyoming. (888) 714-4436.

**Denver Water** tapped Lodo-based advertising and marketing agency Explore Communications Inc. to plan and implement a TV advertising campaign to educate consumers about water use and conservation. Explore also has been retained to help promote BeatPort, an online resource for club DJs. (303) 393-0567.

**Red Robot** of Denver named Drew Krejci as director of client services, Evan Smith was named manager of lifestyle marketing and Jennifer Louie as business development consultant. (303) 296-8735.

**Will Lansche** of Superior and **Bret Fulmer Shively** of Boulder were named agents for Country Insurance and Financial Services. (303) 443-5745.

Jennifer Quinn joins **The Boulder County Business Report** of Boulder as a research assistant. Tracy Young will coordinate front desk operations and support customer service as executive assistant. Hilary Born was promoted from graphic designer to production manager. (303) 440-4950.

**ADVERTISING**

**Philip Tobias** completed two new magazine advertisements for **Integrated Financial Solutions** of Hasbrouck Heights, N.J. He developed the graphic design, in addition to providing the advertising copywriting. (303) 447-2503.

**Robert Randall Productions** of Broomfield opened in Broomfield. The company specializes in shooting "People on Location" with an emphasis on extreme sports, adventure, lifestyle and beauty. (800) 520-6600.

**FINANCE/BANKING**

**First National Bank** of Colorado of Boulder promoted Melissa A. Whitmer to its Wealth Management Group as a vice president of private banking at the Boulder-Iris location. (303) 938-4896.

**LAW**

**The Colorado Supreme Court** in Denver appointed Diane Davies, administrative partner of the Real Estate Group at **Faegre & Benson**

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