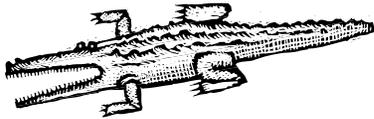


Alligators? If your business is up to its ears in the proverbial alligators, be sure your next cry for help is to Philip Tobias Enterprises.



Our 30 year business background can rescue you from the dangers lurking in Business & Communications.

How? Effective marketing is step one. We'll help design or implement a sales success strategy to exceed your goals.

Next, our internationally-published creativity can polish your image in print. Computer graphic design, photography, or business writing – we'll do it all for you.

You're still not out of the swamp yet. Need help troubleshooting and fixing your productivity bottlenecks, and dare we say, management muck-ups? Let us help. Having owned or operated a variety of businesses, we know enough to not bring a butterfly net to an alligator hunt.

So how can we help you? We'll whip up all the Business & Communications solutions to keep your shop looking sharp, while making it all look easy.

And it is easy – just call us today, your alligators will be gone tomorrow.

Philip Tobias
1750 30th St. #603 / Boulder, CO 80301

Business ■ Communications for:

Philip Tobias

Business ■ Communications

Phone 303/447-2503
Fax 303/447-2156



1750 30th St. #603
Boulder, CO 80301

E-mail: philtobias@aol.com
www.philiptobias.com

When it comes to herding gators, it pays to have the right tools. And the right plan.

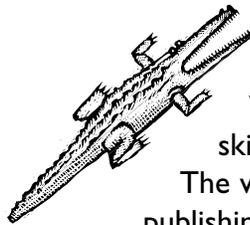
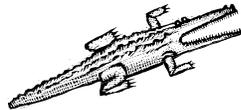
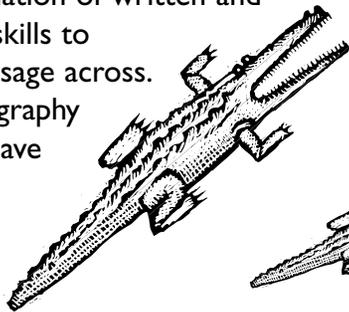
Here's the plan. Whether home business or humongous business, Philip Tobias Enterprises has the tools to grow your business:

First is *Marketing Support*. From 30 years in business, we know marketing. We've done direct mail & direct sales, computer database and telemarketing programs, and lots more. Just what you need to get clients in your door.

Philip Tobias founded, directed, and sold his own highly acclaimed Denver communications studio after 22 years. Now you can put that business and marketing savvy to work for you.

Second is *Marketing Communications* – the combination of written and graphic arts skills to get your message across.

Our photography and writing have appeared frequently in international and local publications like magazines, newspapers, books, tv, posters, and other good stuff like that. Have the best looks in the bayou.



From concept to completion, your projects get agency-quality design – ready for the Internet, or the press.

Print credits include advertisements, booklets, brochures, cards, CD-ROMs, coupons, flyers, letterheads & logos, mailers, newsletters, product packaging or price lists, sales sheets, tradeshow signs, and lots more.



Then, *Multimedia & the Web*.

With 18 years of computer skills, you can bet we're hi-tech.

The world leader in electronic publishing software trusted us to edit their technical and training books, and create cross-platform online help.

The computer based training (CBT) programs we author win numerous awards. These interactive multimedia programs feature our own audio/video scripts and production. Wow!

Finally, profit from years of experience developing effective Web sites.

To get out of the swamp, call today!

Curious what the experts say about Philip Tobias?

“The guy’s a creative maverick...thoroughly professional.”

– George Griffin,
nationally syndicated columnist of
Grif on Advertising

“Outstanding...a joy to see... followed guidelines perfectly... thank you for your promptness.”

– MacGuide Magazine

“His direct marketing approach is remarkably sophisticated.”

– Eastman Kodak Company



Philip Tobias clients include:

Allstate Insurance
Carl Thompson Associates, Ad Agency
Denver Regional Council of Governments
Frontier Realty – Better Homes & Gardens
IDS Financial – An American Express Co.
The Rangefinder Magazine
Ultimate Electronics, dba SoundTrack
University of Colorado
US West
& many more businesses,
large and small