

## Press Release

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### Press Contact

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## Integrated Leasing Chooses IFSLeaseWorks and ASPLeaseWorks, Inc.

### IFSLeaseWorks Chosen for High-Volume and Efficiency

Hasbrouck Heights, NJ — Integrated Leasing Corp., a leader in the micro-ticket leasing industry, chose ASPLeaseWorks, Inc., as its leasing software application service provider (ASP). Integrated Leasing acquires the full system power of IFSLeaseWorks — without the hardware, infrastructure, or personnel expense of traditional system licensing. ASPLeaseWorks, Inc., is the exclusive ASP for Integrated Financial Solutions' (IFS) popular IFSLeaseWorks software.

Using ASPLeaseWorks, Inc.'s ASP services, Integrated Leasing quickly converted their portfolio of over 15,000 contracts. IFSLeaseWorks lets Integrated Leasing efficiently manage their high-volume portfolio, while keeping employees and expenses at a minimum.

"After extensive research our company chose IFSLeaseWorks because their software product was the most up-to-date, cost-efficient product on the open market," said Dr. Eric Rothenberg, President of Integrated Leasing. "In our highly-competitive industry, we turned to a trusted and established partner. IFS' background in the leasing industry is a vital asset as we ramp up our growing business."

### IFSLeaseWorks Fast Becoming the ASP of Choice

Integrated Leasing joins a growing number of companies that have recently chosen IFS and its IFSLeaseWorks system. The powerful system efficiently manages the entire lifecycle of a lease. Integrated Leasing especially appreciates the ASP option. With the system conveniently hosted for them at the IFS data center, Integrated Leasing now has the power to grow.

"An ASP solution allows growing lessors to quickly and cost effectively implement new technology without sacrificing features," said Thomas McMillen, Vice President of IFS. "IFSLeaseWorks is the only proven, leasing-automation software available today that is designed as a single front-end to back-end workflow automation tool."

## **About Integrated Leasing**

Integrated Leasing Corp. has become an industry leader concentrating on the credit and debit card industry. Founded in 1995, Integrated Leasing is based in Englewood Cliffs, NJ.

## **About Integrated Financial Solutions (IFS)**

Integrated Financial Solutions was formed in 1996 to create a comprehensive suite of financial services to support in-house, captive, and vendor lessors. IFS develops IFSLeaseWorks, a robust single-system solution for leasing and lending. IFS complements this powerful software with portfolio servicing, consulting, data center operations, and custom software development. The IFSLeaseWorks system and related services give lessors "the power to grow."

For more information, visit [www.ifsleaseworks.com](http://www.ifsleaseworks.com).

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